

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56337
Contract Dates: 09/18/2012-09/24/2012
Customer Order:
Linked Order:
CPE: / / 1472

Invoice Num: 1201-543600
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY 10/30/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)

3050 K St NW Ste 100
Washington, DC 20007-5108
ATTN:Accounts Payable

Product Desc: DCCC TV 9/18-24

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/18/2012-09/21/2012	. T W T F . .	30	1	400.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/19/2012	We	05:28:37 AM		D3C12PA12T06H	30	400.00				
2	THIS MORNING 6-7AM	09/18/2012-09/21/2012	. T W T F . .	30	1	700.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .		1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/19/2012	We	06:55:02 AM		D3C12PA12T06H	30	700.00				
3	THE EARLY SHOW	09/18/2012-09/24/2012	M T W T F . .	30	2	400.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M T W T F . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	08:15:21 AM		D3C12PA12T06H	30	400.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M T W T F . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	08:58:25 AM		D3C12PA12T06H	30	400.00				
4	SAT. MORN. LOCAL NEWS	09/22/2012-09/22/2012 S .	30	1	275.00				
30 MIN SEP										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	S.	1	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	06:39:04 AM		D3C12PA12T06H	30	275.00			
5	SAT.CBS MORNING NEWS	09/22/2012-09/22/2012S.	30	1	325.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	S.	1	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	08:59:10 AM		D3C12PA12T06H	30	325.00			
6	NOON NEWS	09/18/2012-09/21/2012	.TWTFF..	30	1	700.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		.TWTFF..	1	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:09:48 PM		D3C12PA12T06H	30	700.00			
7	CBS SUN MORN	09/23/2012-09/23/2012S	30	1	550.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	S	1	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	08:59:25 AM		D3C12PA12T06H	30	550.00			
8	FACE THE NATION	09/23/2012-09/23/2012S	30	1	550.00			
30 MIN SEP									

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<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012	 S	1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	11:27:05 AM		D3C12PA12T06H	30	550.00			
9	4-430PM NEWS	09/18/2012-09/21/2012	. T W T F . .		30	1	800.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .	1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	04:27:49 PM		D3C12PA12T06H	30	800.00			
10	430-5PM NEWS	09/24/2012-09/24/2012	M		30	1	800.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M	1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	04:37:55 PM		D3C12PA12T06H	30	800.00			
11	5-530PM NEWS	09/18/2012-09/21/2012	. T W T F . .		30	1	900.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .	1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	05:14:03 PM		D3C12PA12T06H	30	900.00			
12	530-6PM NEWS	09/18/2012-09/24/2012	M T W T F . .		30	2	900.00		
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			MTWTF..		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	05:54:17 PM		D3C12PA12T06H	30	900.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			MTWTF..		1		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:42:34 PM		D3C12PA12T06H	30	900.00			
13	M-F 6PM NEWS		09/18/2012-09/21/2012		.TWTF..		30	1	1,050.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			.TWTF..		1		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:14:13 PM		D3C12PA12T06H	30	1,050.00			
14	CBS EVENING NEWS		09/18/2012-09/21/2012		.TWTF..		30	1	1,400.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			.TWTF..		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	06:59:20 PM		D3C12PA12T06H	30	1,400.00			
15	18:30:00-19:00:00		09/23/2012-09/23/2012	S		30	2	550.00
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		 S		1		550.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	07:09:06 PM	09/23/2012	D3C12PA12T06H	30	550.00	550.00		Makegood in SAT 7PM NEWS
09/23/2012	Su				30			550.00	Preempted
16	11PM NEWS		09/18/2012-09/24/2012		M T W T F . .		30	3	1,900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M T W T F . .		2		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	11:24:43 PM		D3C12PA12T06H	30	1,900.00			
09/21/2012	Fr	11:32:35 PM		D3C12PA12T06H	30	1,900.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			M T W T F . .		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:29:14 PM		D3C12PA12T06H	30	1,900.00			
17	11PM NEWS		09/23/2012-09/23/2012	 S		30	2	1,700.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		 S		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			1,700.00	Preempted
09/23/2012	Su	11:20:18 PM	09/23/2012	D3C12PA12T06H	30	1,700.00	1,700.00		Makegood in 23:09:29-23:43:00

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18	11:35P-12:37A - LETTERMAN		09/18/2012-09/21/2012		. T W T F . .		30	1	450.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T W T F . .		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:15:52 AM		D3C12PA12T06H	30	450.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		22		19,450.00		2,917.50	16,532.50	2,250.00	2,250.00 0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

19,450.00

Trade Value

0.00

Agency Commission

2,917.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

16,532.50

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